



24th Annual Franklin County CiderDays

November 2 - 4, 2018

SPONSOR LEVELS & BENEFITS

\$2500 Sponsor (2 available)

- Logo on event bag
- Ad on back cover of Weekend Program
- Profile writeup inside Weekend Program
- Ad on back cover of Salon Tasting Guide
- Name on CiderDays T-Shirt
- 200 x 400px vertical banner ad on CiderDays Website
- Logo in Salon Tasting Guide
- Logo on Printed Rack Card
- Logo in Weekend Program
- Social Media Mentions
- 4 Tickets to either session of Sat Cider Salon

\$1000 Sponsor

- Name on CiderDays T-Shirt
- 200 x 400px vertical banner ad on CiderDays Website
- 1/2 page ad in Weekend Program
- Logo in Salon Tasting Guide
- Logo on Printed Rack Card
- Logo in Weekend Program
- Social Media Mentions
- 2 Tickets to either session of Sat Cider Salon

\$500 Sponsor

- Logo in Salon Tasting Guide
- Logo on Printed Rack Card
- Logo in Weekend Program
- Logo with link on CiderDays website
- Social Media Mentions

\$250 Sponsor

- Logo on Printed Rack Card
- Logo in Weekend Program
- Company Name with link on CiderDays website
- Social Media Mentions

\$300 Program Ad

- 1/4 page ad in CiderDays Weekend Program

\$250 Salon Tasting Guide Ad

- 1/4 page ad in CiderDays Salon Tasting Guide

\$100 Website Ad

(open to businesses within and outside Franklin County)

- 200 x 300px ad on page of choice on website

\$75 Tasting Guide Restaurant Listing

- Includes name, address, contact info in tasting guide given to Salon attendees in Turners Falls. Also includes listing on website Dining page.

For more information or to secure your sponsorship, contact Lisa Davol at the Franklin County Chamber of Commerce, lisa@franklincc.org, 413-773-5463.